

Privacy is very important to us. We want to inform our (potential) customers, suppliers and business partners as much as possible, and give control over what happens with their data. Below you will find our policy on the collection, storage, use, and disclosure of your personal data.

SCOPE

This Privacy Statement (hereinafter referred to as "Privacy Statement") shall apply to all visits to and use of the website (www.shiftmakes.com) as well as on all (commercial) relationships (and the possible subsequent exchange of information) between SHIFT SPACE DESIGN LLC (hereinafter referred to as "SHIFT") and its (potential) customers, suppliers and/or business partners.

DATA COLLECTION

You may use parts of the SHIFT website without telling us who you are or providing any personal data. Data will be automatically collected from your computer while you surf the SHIFT website, e.g. the areas you visit on the SHIFT site and how you interact with the SHIFT website. We use advanced analytics to track data that may help identify customer experiences and enhance the overall usability of the website. We will collect your IP address, computer and connection data, browser type and version, operating system and platform, the URLs you linked from and which you visit next and a cookie number. When you have placed an order with SHIFT, we will collect and store your email address, first name and surname, gender, password and, where applicable, information on the person who invited you. When you are ready to place an order, you will provide us with additional contract information such as billing and delivery address, payment information and a telephone number. In the course of your dealings with SHIFT you may voluntarily provide us with further personal data to enable us to learn more about you and your preferences with regard to SHIFT and, in certain circumstances, to individualize your experience, e.g. the details in your profile. We may obtain more information from or about you in other ways, for example when you contact customer service or respond to a survey, or from feedback from logistic partners. Such data is always collected in accordance with the data protection legislation applicable. Your data protection rights are considered in accordance with legal requirements.

USAGE

We use your personal data, in anonymous form or by link to pseudonyms, when required, for the following purposes: To handle sales; in order to provide information and services required by you, such as customer service, for example; to deliver goods that you have ordered and to handle payments; to provide for a customised presentation of content, advertising and user experience; to communicate with you about your orders; to provide news regarding the services of SHIFT and other administrative issues; to provide you with targeted marketing activities and advertising offers on the SHIFT website; to inform you (after your newsletter registration) about sales promotions at SHIFT, providing you agreed to receive the newsletter at the time of your registration, a consent which can be revoked at

any time; to improve our site and services; to settle legal disputes; to respond to complaints and to fix technical problems; to prevent, uncover and investigate abuse, in particular fraud; to analyze the SHIFT website and user behavior and to compile aggregated reports. User profiles based on pseudonyms may be created for the purposes of: advertising, market research and user-friendly design of services, and content provided by the services as well as marketing activities and advertising offers. The aggregated data will not be used to identify you as an individual or be combined with personal data linked to the pseudonym without your express approval. You can object at any time to the creation of user profiles in future by sending an appropriate email to hello@shiftmakes.com or by following the instructions that SHIFT provides to you for this purpose.

SERVICE PROVIDER

We are entitled to forward your personal data to contracted service providers that support our business operations or that we use to fulfill our contract with you (e.g. IT services, logistic partners) or to our suppliers that deliver goods directly to you. Our service providers are bound to observe confidentiality. Feedback We may use the findings from surveys in which you have participated for our own internal development and market research and share the results with our associated companies, consultants, suppliers and service providers.

THIRD-PARTIES

(Insofar as we are planning a merger with or takeover of these companies.) Should this circumstance arise, we will prompt the resulting legal person to abide by this data protection declaration with regard to your personal data. We will inform you in advance and obtain your permission should your personal data be used in conflict with this data protection declaration.

PUBLIC AUTHORITIES

We are entitled to inform law enforcement authorities, other government agencies or third parties in connection with an investigation concerning suspected illegal or other activities that make us, you or another customer of SHIFT liable for claims. The personal data revealed by us may include names, addresses, telephone numbers, email addresses, fraud complaints and purchasing history, as well as any other data we deem relevant. When you use the SHIFT website from a computer shared with others or a computer at an internet café, some of your personal data can also be seen by other persons who use the computer after you, if you fail to log out.

DIRECT MARKETING

We will not sell or lease your personal data to third parties for marketing purposes without your explicit permission.

ANTI-SPAM DIRECTIVE

SHIFT does not allow any spam, but that does not mean that we can prevent spam on the internet. If you think that you have received an unsolicited email from us, please contact hello@shiftmakes.com so that we can investigate the issue.

COOKIE POLICY

SHIFT uses cookies on its website (<https://www.shiftmakes.com>). This cookie policy (hereinafter referred to as "Cookie Policy") informs you as a visitor how to use it.

You are not obliged to accept all cookies. The acceptance of cookies is not a condition for a visit to the site. However, not all the applications of our website (e.g. the webshop) function optimally if not all the cookies are accepted.

WHICH COOKIES?

SHIFT and other members of our group of companies that provide us with services as well as our external service providers may place cookies or web beacons onto your computer when you visit the SHIFT website. SHIFT uses cookies; cookies are small files that are stored on your hard drive. They make navigation easier. Cookies also help us with identification. We use these cookies and web beacons to monitor your preferences and present the SHIFT website in the best possible way, to recognize returning users, to measure user traffic and activities during visits to the SHIFT website, to monitor and improve our service and to guard against fraud. We also use cookies to individualize our service, content, advertising and product line. We may use the services of external advertising companies which may place cookies in order to allow them to collect and use anonymous data concerning your visit to the SHIFT website.

You can block cookies at any time by changing your browser settings. However, this might mean that we are unable to provide certain services. In order to place an order through the SHIFT website your browser must be set to accept cookies. This website uses Google Analytics, a web analysis service by Google Inc. ("Google"). Google Analytics uses cookies. The information generated by the cookie concerning your use of the website is usually sent to a Google server in the USA and stored there. When the IP anonymization on this website is activated, your IP address is first shortened by Google in the member states of the European Union or in other states that are party to the agreement on the European Economic Area. In exceptional cases, the full IP address is sent to a Google server in the USA and shortened there. Google uses this information at the request of the operator of this website to evaluate your use of the website, compile reports on website activities and provide additional services concerning website use and internet use to the operator of this website. The IP address sent by your browser as part of the Google Analytics process will not be combined with other Google data. You can prevent storage of the cookies by appropriate settings of your browser. Please take note that in this case you might not be able to use all the functions of this website. Furthermore, you can prevent the transmission to Google of data created by the cookie concerning your use of this website (incl. IP address) as well as the processing of these data by Google by downloading and installing the Link Available Browse plug-in.

EXTERNAL LINKS

The SHIFT website contains links to other websites. We should point out that we do not influence the presentation or content of other websites. Nor can we therefore accept any liability for the accuracy, correctness, completeness or quality of information provided there. SHIFT is not responsible for the data protection methods or contents of these sites and does not regularly monitor them. Please read the data protection declarations on these sites if you are concerned about their methods of data collection and usage.

CONTRACT WORDING

We will save the wording of the contract and send you your order information via email. Your previous orders are no longer visible to you.

RIGHT TO INFORMATION

You are entitled to be informed about the data stored in connection with your person and to have them corrected or deleted. We will, on request, inform you as quickly as possible as required by law what personal data of yours is stored with SHIFT. We do our best to enter changes in our database as quickly as possible. However, not all databases can immediately be updated and old data may remain in our archives and records for a short period until they are updated. We also might not be able to send changes to partners, suppliers or external service providers who have already received your data or information. We will keep information in certain circumstances even if you might have asked for it to be deleted so that we can settle disputes, analyze programs, implement our general terms and conditions of business and shopping rules and comply with legal requirements. For both technical and legal reasons this information is never completely deleted from our database, including saved back-up systems. If incorrect information about you should be kept despite our endeavors to ensure that data are up to date and correct we will rectify this at your request.

SECURITY

SHIFT uses physical, electronic and administrative security measures, including an extended firewall and password protection for its database, which are intended to ensure the security of the data. We restrict access to personal data to staff members who have a need to know this information in order to provide, develop or improve the services of SHIFT.

CHANGES

SHIFT reserves the right to update this Cookie Policy and thus unilaterally change it. It is thus recommended to regularly consult the website and this Cookie Policy. As soon as a new cookie policy takes effect, your permission about the use of cookies will be asked again.

CONTACT DETAILS

Shift Space Design LLC
3060 W Jefferson St. Philadelphia, PA 19121 USA
+1 267 536 5321
hello@shiftmakes.com